



About Epic Book Society

Epic Book Society is a book blog created by Louisa Smith, a dedicated book lover, teacher, and travel content writer. Her mission is to provide the best recommendations, tips, and resources to book lovers everywhere!

Established in January 2022, Epic Book Society has grown exponentially since its inception. The blog started out as one person, and now has a solid team working to ensure a regular stream of high-quality content is being released, as well as ensure our content stays current.

With Louisa's vast knowledge of books and in-depth SEO expertise, Epic Book Society is a blog that continuously expands. Today, it reaches more than 70,000 readers a month in 178 countries.

Epic Book Society Has Been Featured On

 apartment therapy































Epic Book Society Site Stats



NEW MONTHLY
VISITORS



5 MINUTES 30 SECONDS
AVERAGE TIME ON PAGE



70,000
MONTHLY PAGE VIEWS

Top Countries

- 40% USA
- 13% INDIA
- 6% UK
- 5% CANADA
- 4% AUSTRALIA
- 32% GLOBAL



Demographics

AGE

- 18-24: 27.5%
- 25-34: 33.5%
- 35-44: 15.5%
- 45+: 23.5%

55% FEMALE

45% MALE



About Our Audience

The majority of Epic Book Society's audience are young professionals and students who are looking for book recommendations for themselves, but also as gifts for others.

According to our analytics, they have an interest in all things entertainment such as movies, TV series, and of course, books. They also have an interest in health, fitness, and lifestyle.

They are readers who enjoy both fiction and non-fiction and they are active social media users.

Many of our readers are also parents looking for inspiration of both exciting and educational resources for their children.



Services

PAID ADVERTISING FOR YOUR BOOK

Do you want to have your book featured on one of our book lists? Do you have an upcoming book you want to share? We will help you promote it!

AFFILIATE PARTNER

Do you have a product or service that will benefit our readers? If so, we'd love to check it out!
If you have an affiliate program for the service, we'd love to be a part of it.

EXPERT INSIGHT FOR JOURNALISTS

Do you need to interview an expert about books? We would be happy to share comments, advice, tips, or recommendations with journalists.

FACEBOOK GROUP PROMOTION

Did you know we have a private Facebook group where bookworms come together to share what they're reading and offer recommendations? If your product is something our group would be interested in, we can offer a promotional post.

REVIEWS

We don't often review books on this site, but if you're looking for book reviewers to take a look at your book before it's released, we would be happy to write a review on our GoodReads if we are given ample time.

Who We Work With

We love hearing from anyone who is an author, writer, publisher, or generally just passionate about books. We work with anyone who has a book they want to promote, or a book-related product that our readers will find useful.

However.

We have strict guidelines about the types of books we recommend on our site. We are not about kink-shaming and we celebrate all genres, which is why we always insert trigger warnings. That being said, **there is a line.**

To ensure we only recommend high-quality literature, we request to read any books before agreeing to promote them. If there are scenes we find too offensive, we simply won't recommend them.



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